



Meg Knapp

DESIGNER & DEVELOPER

CONTACT

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SKILLS

HTML/CSS/JavaScript
Adobe Creative Suite
Figma
Responsive Design
Interactive Prototyping
Motion Design
Web Accessibility

CERTIFICATIONS

**Hubspot Inbound
Marketing Certification**
October 2019

**Hubspot Social Media
Certification**
November 2019

**Advanced Google
Analytics Certification**
November 2019

EXPERIENCE

UX Design Intern

May 2019 - August 2019

CardinalCommerce, a Visa company | Mentor, OH

- Designed and developed an internal human resources site.
- Created UI/UX mock-ups and interactive web prototypes for Cardinal's merchant portal.
- Engaged in cross-team collaboration to produce graphics for sales sheets, power points, and more.

Digital Production Editor

May 2018 - May 2019

The Post | Athens, OH

- Responsible for planning, developing, editing, and publishing stories on thepostathens.com in a fast-paced environment.
- Collaborate with journalists to design unique layouts and graphics while maintaining the publication's brand.

Web Assistant

September 2018 - May 2019

MedWish Intl. | Cleveland, OH

- Participated in and helped organize usability testing.
- Analyzed social media trends and created the first Google Analytics report for the department.
- Helped design page layouts with Drupal, a web CMS.

EDUCATION

Ohio University | Scripps College of Communication
B.S. in Visual Communication

Major: Multimedia with a focus in interactive design.

Minor: Marketing

Social Media Certificate

Honors: *cum laude* (GPA: 3.67)